Does your design contain the text “ISU/Iowa State/Cyclones/etc.” or any trademarked graphics such as:

Must use SCC mark/patch somewhere on the garment:

May use any of the 4 graphic marks shown at the top of this chart as well as text:

Iowa State University  Cy
Iowa State  ISU
Cyclones  Clone
Cyclone

Do not have to include “club” on the design but still needs club name; cannot use Athletics font.

No specific requirements for your design. No formal design submission required.

Is your design for competitive garments or uniforms?

May use any of the 4 graphic marks shown at the top of this chart as well as text:

Iowa State University  Cy
Iowa State  ISU
Cyclones  Clone
Cyclone

Somewhere on the design must include “Sponsored by Sport Club Council”.

Can use SCC mark/patch somewhere on the garment.

May use any of the 4 graphic marks shown at the top of this chart as well as text:

Iowa State University  Cy
Iowa State  ISU
Cyclones  Clone
Cyclone

Full Sport Club name with “Club” must appear and include “at Iowa State University/at Iowa State/at ISU”; cannot use Athletics font on apparel.

Is your design for a specific event?

Must use SCC mark/patch somewhere on the garment:

May use any of the 4 graphic marks shown at the top of this chart.

May NOT use word marks below (unless including the entire club name):

Iowa State University  Cy
Iowa State  ISU
Cyclones  Clone
Cyclone

Submit to Sport Clubs Assistant Director for SCC Exec Board Approval

Submit Directly to Trademark Licensing for Approval

Submit Directly to Trademark Licensing for Approval

Cannot use Athletics font on apparel.